

Is Organic Farming an Unjustified Luxury in a World With Too Many Hungry People?

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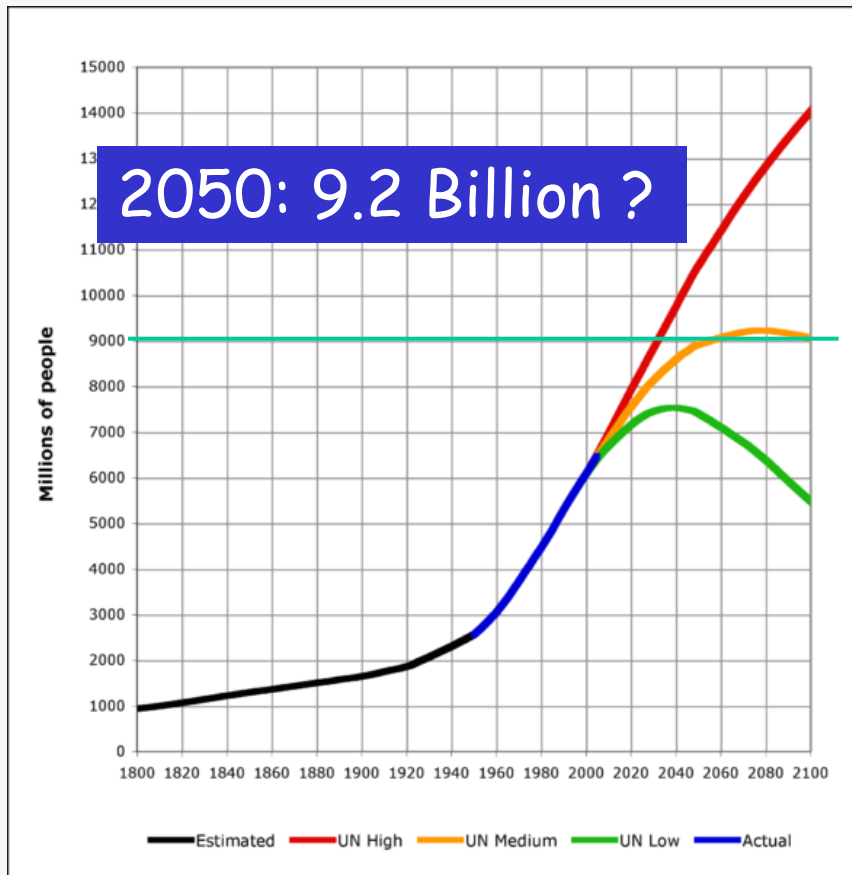
Panneer Selvam, *Aarhus University*



ORC Organic Producer
Conference Harper Adams,
7-8th January 2010.



Major challenges for future food security



Plus: Degradation of the natural resource base.....

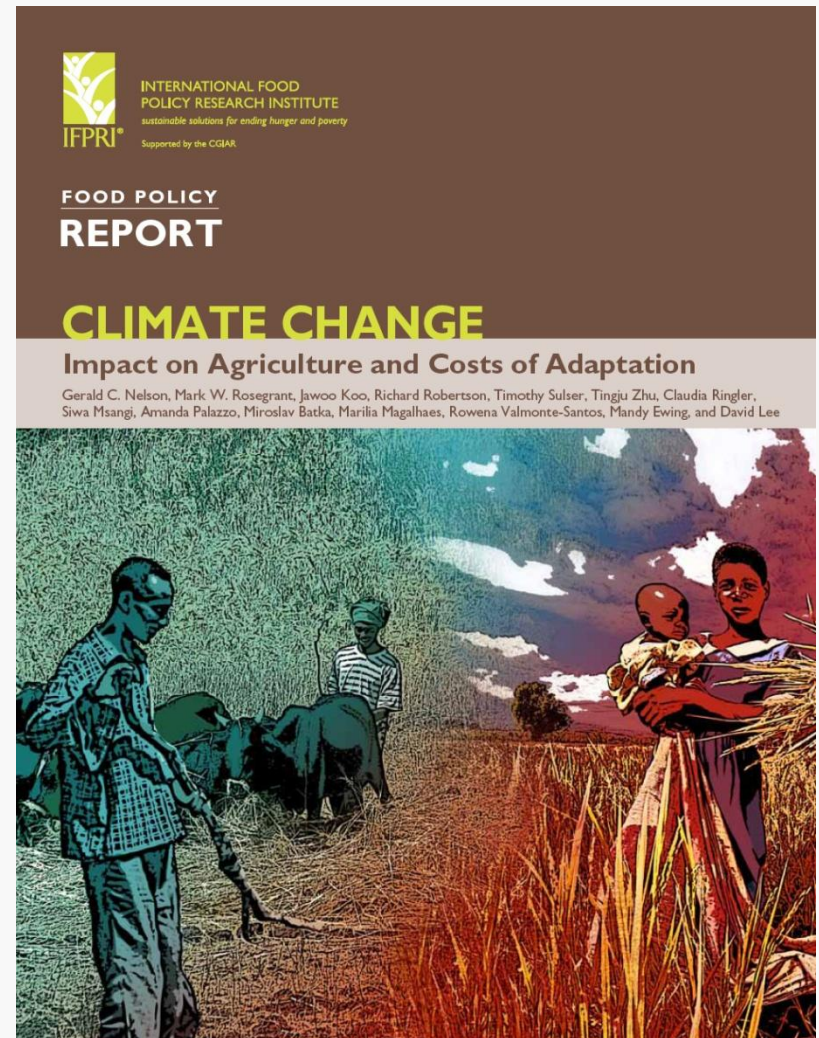
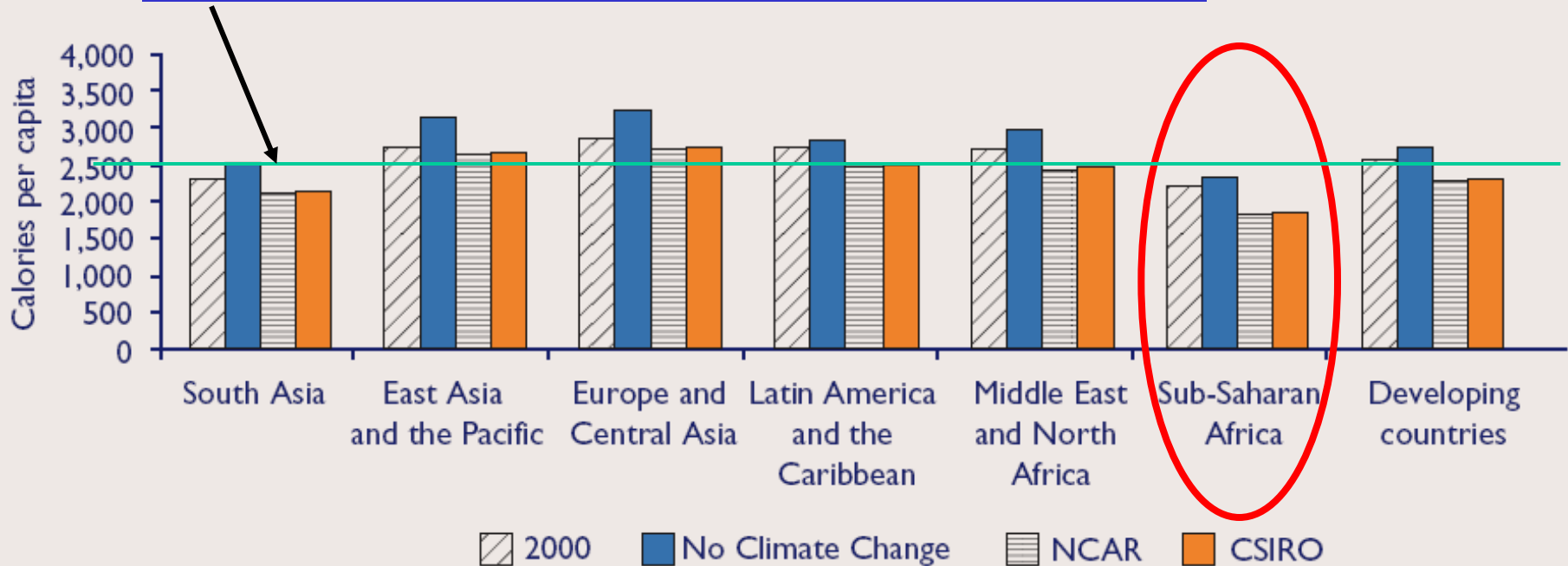


Figure 5—Daily per capita calorie availability with and without climate change

2500 Calories per capita per day in 2050?



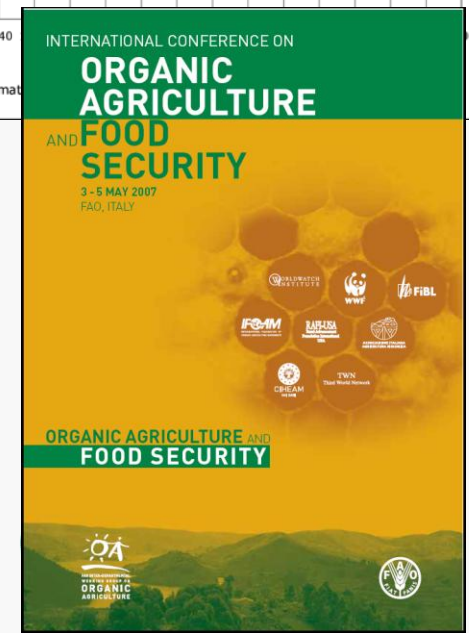
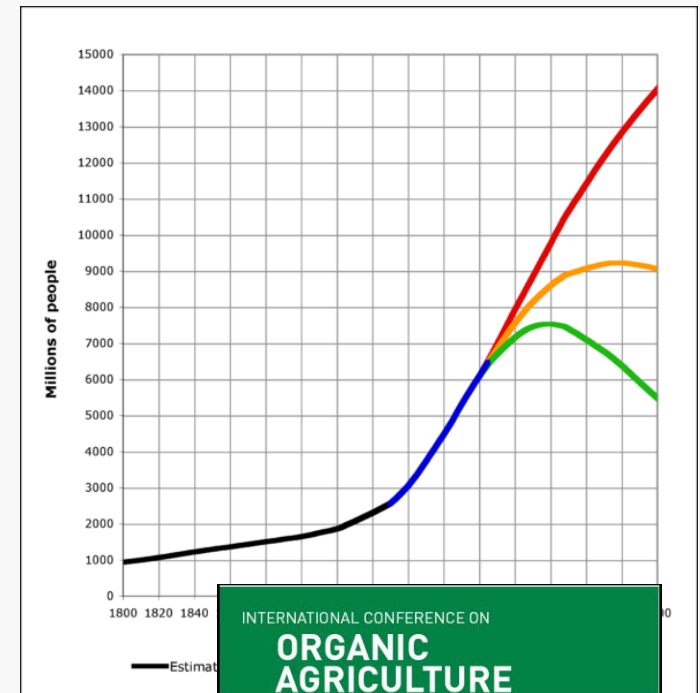
Climate change projections

Source: Compiled by authors.

Food for 9 billion people in 2050

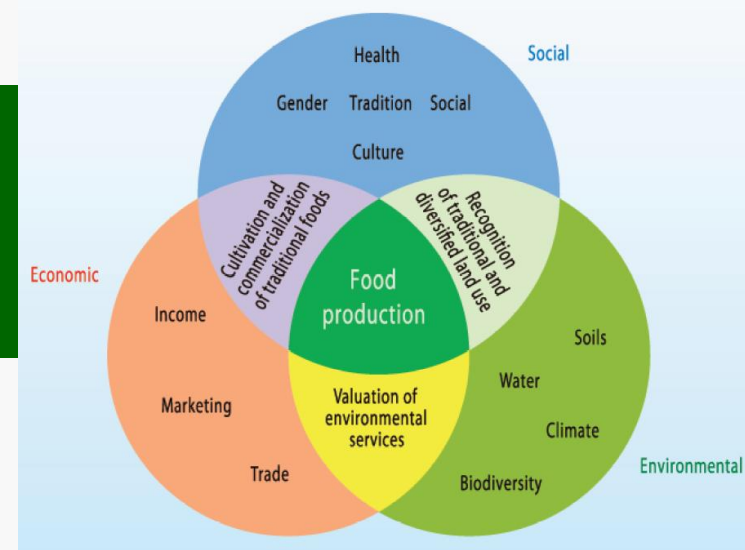
The “neo-classical” approach to relieving hunger:

- Intensive agriculture in high-productive regions and abolishment of environmental regulations
- A new Green Revolution for Africa based on chemical fertilizer, pesticides and hybrid seed

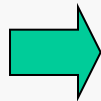


What is the relevance of OA in these two perspectives?

Main challenge (IAASTD):
**“increased productivity of agri-
culture in a sustainable manner”**



Moving from
focus on
increased
productivity



To holistic integration
of NRM with food and
nutritional security
(IAASTD)

Organic principles may contribute to a valuable framework
for a future sustainable agricultural production!

The present situation: Abundance of food globally but still too many hungry people!

- The green revolution led to great increases in yields in Asia and improvements in food security
- The production of food worldwide has been sufficient to meet everybody's needs for energy and protein for many years
- Still 750-800 million food insecure (> 1 billion during crisis)
- Food insecurity: A question of access to food

Important distinction:

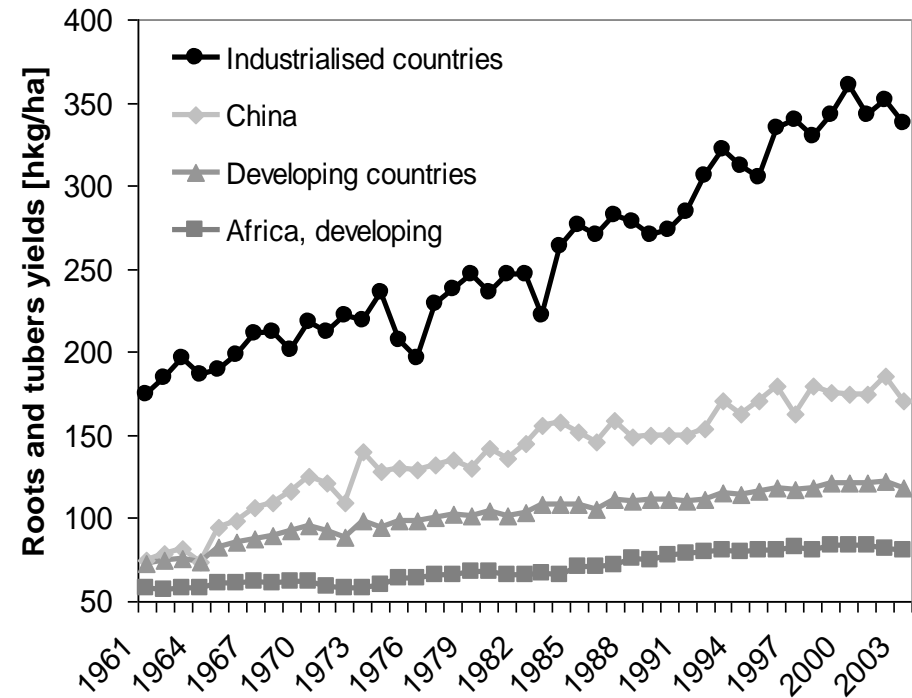
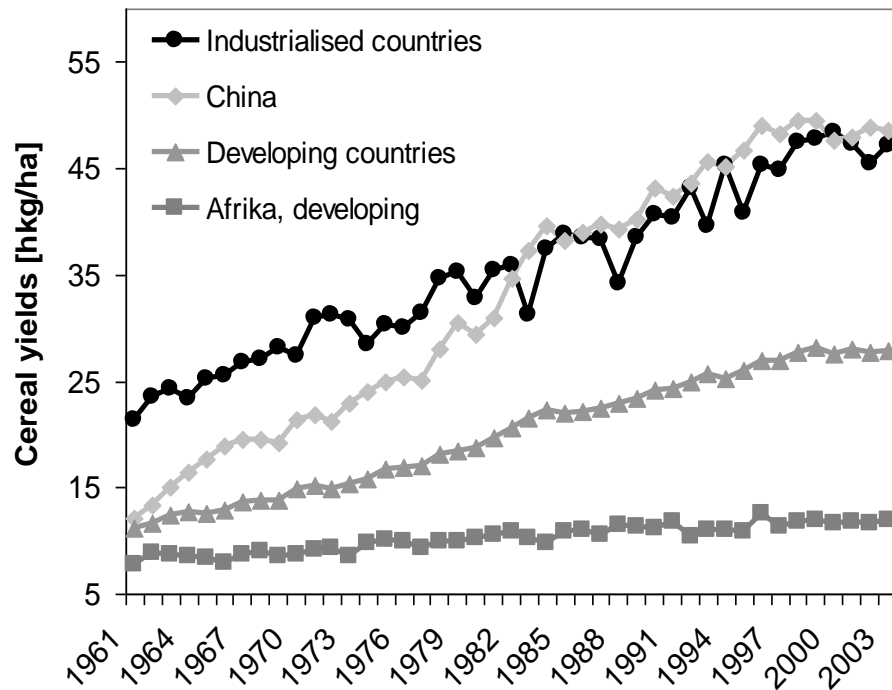
- *Food availability*
- *Food access*
- *Food stability*
- *Food utilisation*

Used by World Food Summit and FAO

Two aspects of securing food for rural poor

1. Potential improvement of local food production, availability and access
2. Production for world market in high yielding regions (global food availability)

World yields of cereals and roots and tubers from 1961-2003 (hkg/ha)



Yields and fertiliser use have not grown significantly in Africa south of Sahara for 45 years

Organic Agriculture is a "good option for food security in Africa"

"... organic agriculture can be more conducive to food security than most conventional systems, and .. it is more likely to be sustainable in the long term."
(UNEP-UNCTAD, 2008).

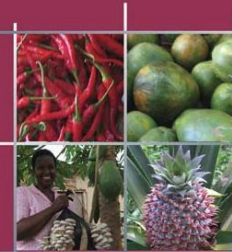


UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT
UNITED NATIONS ENVIRONMENT PROGRAMME



UNEP-UNCTAD Capacity Building Task Force on
Trade, Environment and Development (CBTF)

Organic Agriculture and Food Security in Africa



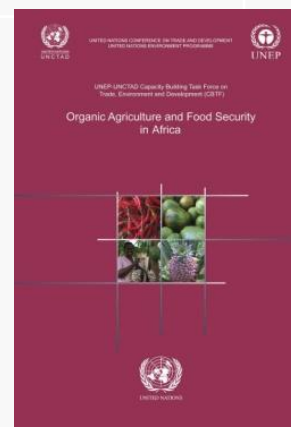
Agricultural productivity performance of organic and near organic agriculture in Africa

Region	Number of countries represented	Number of projects analysed	Number of farmers in projects (million)	Number of hectares* million ha	Average change in crop yields** per cent
Africa***	24	114	1,900,000	2.0	+116
East Africa	7	71	1,600,000	1.4	+128
Tanzania	1	9	27,000	0.06	+67
Uganda	1	17	241,000	0.68	+54

* Organic and near-organic agriculture, million ha

** compared with beginning of projects, per cent

*** all countries with data



Self-reported,
non-
experimental
results!

After Pretty et al., 2005

What is OA in developing countries?



Certified OA:

- Oriented towards products
- Focused on few high-value crops and quality
- Agro-organic methods used in varying degrees
- Gives access to the market and better prices
- Increasing market, globally
- Will remain a niche in the great number of small householders



Non-certified/informal OA:

- Agro-ecological farming systems
 - Conscious use of organic methods
 - Follows the principles or ideas of IFOAM,
 - - but is not necessarily certified
- Improving the soil fertility
 - Using primarily local resources
 - Using diversity in time and space
 - Promote natural regulation and recycling
 - Decreasing the use of limited resources



Organic Agriculture and Value Chains

The EPOPA Experience:

Organic Exports – A way to a Better Life?

Export Promotion of Organic Products from Africa

Pilot project in Eastern Africa

Cocoa, coffee, tea, fresh and dried fruit, cotton and spices

80,000 farmers involved and trained, 1997-2007

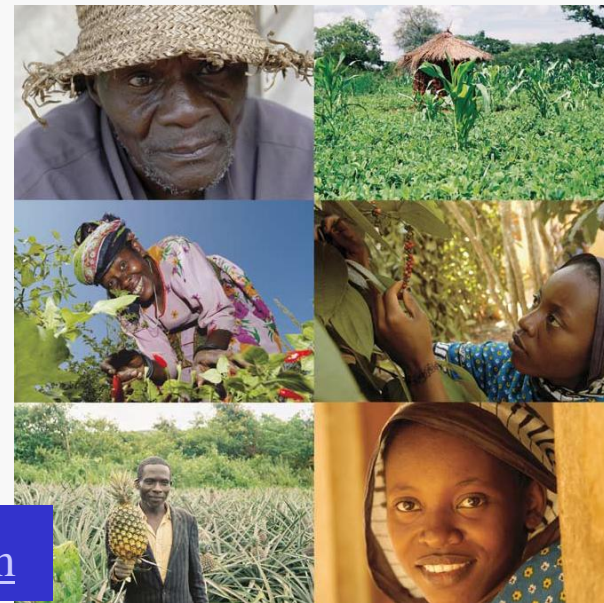
Price premiums and improved productivity

Farm gate value of certified cash crop production: 15 Mio US\$ yearly

Local processing factories for drying, canning etc.

Total export value > 30 Mio US\$ (last season)

Need for more innovation, uptake of agro-ecological methods and for institutional support



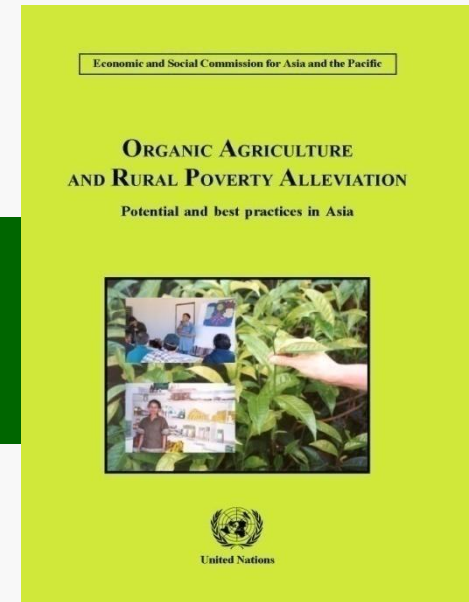
OA is a viable approach that can be suitable for smallholders.



- particularly useful in the more difficult environments. (IFAD, 2005)

OA can help raise the productivity of low-input agricultural systems

"There seems to be a strong indication that the proliferation of organic agriculture could be a viable strategy to improve livelihoods in Asia's rural areas." (ESCAP, 2002)



Organic Agriculture and farm economy

Selected examples of comparisons between organic vs. conventional cash crop production in smallholder farms in Asia



	Rice, Philippines, 2000 ¹⁾		Soybeans, China ³⁾		Cotton, India ⁵⁾	
	Organic USD ha ⁻¹	Conventional	Organic USD ha ⁻¹	Conventional	Organic Indian Rupees ha ⁻¹	Conventional
Gross revenue	650 ²⁾	564	1088 ⁴⁾	713	33849 ⁶⁾	26078
Cash costs	39	118	} 305	} 640	7796	9334
Indirect costs ⁷⁾	149	155			2369	2650
Net revenue	462	290	783 ⁴⁾	72.5	23684	14094
Yields, kg ha ⁻¹	3250	3520	3750	7500	1348	1283
Labour use, Man days ha ⁻¹	49	52			190	181

1. Mendoza, 2004
2. A 25% price premium was obtained in certified organic
3. Giovannucci, 2005
4. Own calculations based on 2 years prices given in Giovannucci (2005)
5. Eyhorn et al., 2005. Numbers presented are averages of two years, own calculations
6. Includes value of pulse intercrop and a 20% price premium on organic

Food security of small holding farmers in relation to organic farming in India



	Tamilnadu (CIKS)	Madhya Pradesh (BioRe India)	Uttaranchal (Navdanya)
Organic products	Rice, Peanut, sorghum, banana, corn	Cotton, soybean, wheat, corn	Wheat, Mustard, millets, potato, rice
Market access	Domestic	Export	Domestic

Quantitative and qualitative data from household survey: 40 organic and 40 conventional HHs per case area

Intercrop yield (Uttaranchal region)

	Yield (kg/farm/yr)		Home consumed (kg/farm/yr)	
	CON	ORG	CON	ORG
Cereals	200(15)	390(24)	135	253
Pulses	125(13)	164(21)	59	90
Oilseeds	42(17)	60(19)	21	54
Others	104(10)	708(12)	60	225

Note: Values in () number of farms out of 40

CONCLUSION, case studies India

Comparison of organic farms with conventional farms

	UT	MP	TN
<i>Food availability</i>			
Total farm production	+		
Wheat / Rice yield		-	-
Maize yield		+ -	
Intercrop production	+	+	
Food kept for home consumption	+	+	

CONCLUSION, case studies India

	TN	MP	UT
<i>Food access</i>			
Lower Input cost food crops	+	+	
Higher net margin	-	+	+
Improved credit	+	+	+
Improved market access (cash revenue)	+	+	+
<i>Food utilization</i>			
More intercroops	+	+	+
<i>Food stability</i>			
Agro ecological methods	+	+	+

CONCLUSION, case studies India

- Organic farming improved food security of smallholding farms by
 - *Increasing income*
 - *decreasing input cost and debts*
 - *producing more for home consumption, and*
 - *Adopting ecologically sustainable practices with locally available resources*



But, further improvement is needed in all dimensions of food security also in organic HHs


Different pathways to improved food access in organic households

Food security dimension	Certified organic Agriculture
Food availability	Focus on cash crops, moderate change in management and food crop yields
Access to food	Price premium, increased household income reinvested in food,
Food stability	Reduced debts, economic resilience
Food utilisation	Diversified food purchases, little sensitisation about nutrition



After Hauser and Walaga, 2006)

Different pathways to improved food access in organic households

Food security dimension		Non-certified organic agriculture
Food availability		Focus on food crops, changed management, intensified land use, yield increases
Access to food		No price premium, little increased income, more homeproduced food
Food stability		Diversity in crops, improved soil fertility, resilience, Little capital building
Food utilisation	little sensitisation about nutrition	More diverse food crops incl. traditional food

Impact on Organic agriculture in High yielding regions on food security

Assumption:

Food security in poor countries will depend partly on import from high yielding areas for next 40 years

Question: if we convert large proportions of land to OA...

...- which yield levels and relative yield growth rates should OA achieve to avoid negative impact on food security?

Modelling food security with IFPRI's IMPACT model

- **Baseline scenario for 2020:**

- Assumptions on yield growth rates, economic development and food demand trends by regions
- **Increasing dependence on food imports in developing countries**
- **Increase in numbers of malnourished children in Sub-Saharan Africa, especially among rural poor**



Rosegrant et al.,
2004.

- Defining large scale scenarios for conversion to Organic farming in selected...
 - High input regions (Europe and North America)
 - Low input agriculture regions (Africa South of Sahara)

Halberg et al., 2006



Modelling food security with IFPRI's IMPACT model

- Modelling food projections to 2020 relative to baseline scenario

- **Response variables are changes in**

- World trade in major food items
- World market prices
- Changes in demand by crops and by region
- Changes in child malnutrition



Modelling food security with IFPRI's IMPACT model

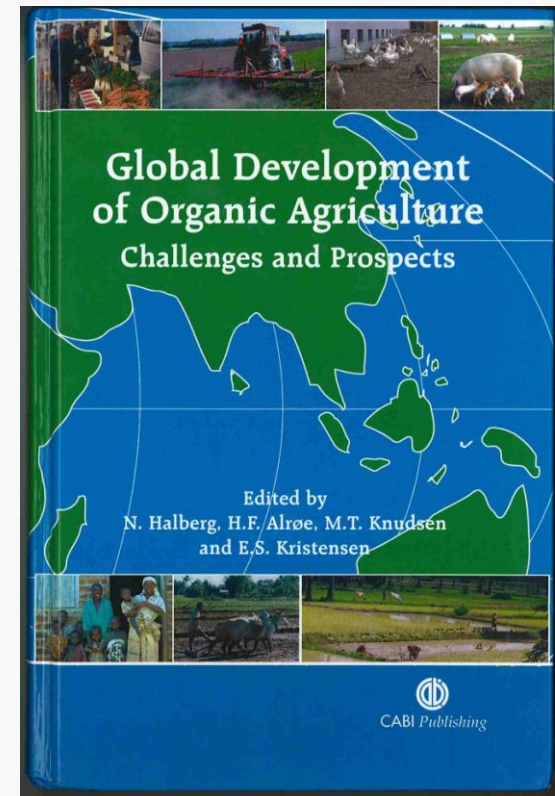


*Mark Rosegrant, Timothy Sulser
International Food Policy
Research Institute*

- Modelling food projections to 2020 relative to baseline scenario

Conclusions in brief:

1. Possible to convert 50% of Europe and North America to OA without significant effects on food security in Sub-Saharan Africa
2. Converting 50% of Sub-Saharan Africa to OA can reduce needs for food import and improve local food access



New developments in land use for bioenergy not included!



Definition of scenarios for large scale conversion to OF in high input regions



Conventional = Intensive farming

Yield growth rates	Conservative	Optimistic
% crop area converted	40-60	40-60
OF Yields, percent of conventional	60-100	60-100
Relative yield growth rate, OF vs. Baseline, %	100	125-200
% OF Livestock, ruminants		
Dairy cattle	50-100	50-100
Beef cattle	50-100	50-100
Sheep & goats	50-100	50-100
% OF Livestock, non-ruminants	0	0

Results 1: Relative production under large-scale conversion to OF in high input regions

Scenario	Intensive		
Relative Yield Growth Rate (% of baseline)	100	150	200
Projected Production in Europe and North America			
Wheat	92	95	97
Maize	90	92	94
Other Coarse Grain	92	95	97
Soybean	87	89	92
Projected World prices			
Wheat	111	107	103
Maize	112	109	106
Other Coarse Grain	113	109	105
Sweet Potato & Yam	114	110	106
Cassava	109	106	103
Soybean	108	106	104

Results 2: Relative food security under large-scale conversion to OF in high input regions

Scenario	Intensive		
Relative Yield Growth Rate (% of baseline)	100	150	200
Food Demand in SSA			
Wheat	94	96	98
Maize	97	97	98
Other Coarse Grain	96	97	98
Sweet Potato & Yam	100	100	100
Cassava	101	101	100
Soybean	95	95	96
Food Security in SSA			
Food Availability (Kcal/capita)	98	99	99
Total Malnourished Children	101	101	101

NB! Ambitious yield growth needed!

The wider picture: Global comparisons of yields and development strategies

Comparative yields organic vs conv. : which assumptions?
Trade offs between food /fibre vs other objectives

Eating the Planet: How can we feed the world without trashing it?

"There is huge potential to feed the planet using organic agriculture. ..wholly organic crop yields would only be feasible with massive land use change .."

Interactions between land use and diet changes:
Reducing meat consumption has multiple benefits

Friends of the Earth, Compassion in world farming, 2009



"Michigan" study on global organic food production

- Compared present global food production with 100% organic scenarios
- Relative organic crop yields, average of experiments
- in "developed" world: 96% of conventional
- in "developing" world: 213%

Results		Kcal/capita
■ Present global food availability		2785
■ Estimated global food availability		2785
■ I. All yields as in developed world		2634
■ II. Higher yields in developing world		4878

Assumptions
disputed!

Conclusions: Organic agriculture and food security

- Global food production (*food availability*) not sufficient condition for improving food security
- Promoting local food production in food insecure regions better solution (*increasing food access*)
- Potential positive effect on local food security of large-scale conversion to OA in Sub-Saharan Africa
- Large scale conversion to OA in high input regions is possible without severe negative effects on global food availability
- Yield growth in OA should be significant
- Importance of diets: limit livestock production
- Policy initiatives necessary (no agricultural system can change much in itself!)

Eco Functional Intensification

More research, innovation, adaptation of multifunctionality and agro-ecological methods needed to obtain the full potential of OA

- Improved ecological support functions
- Modern mixed farming via collaboration
- Appropriate and robust livestock production
- Green improvement of genetic resources
- Development and adaptation of novel technology





Global development of Organic Agriculture:

Challenges and Promises

Modern agriculture and food systems, including organic agriculture, are undergoing a technological and structural modernisation and are faced with a growing globalisation. In a global perspective, globalisation and sustainable development has been two main discourses in the last decades. The organic agricultural movements can be seen as tangible efforts to create sustainable development.

There are large differences between, on one hand, modern farming and consumption in high-income countries and, on the other, smallholders and people without the means to be consumers in low-income countries.

With the point of departure in the increasing globalisation and the production of food and fodder, the main aim of this book is to provide an overview of the potential role of organic agriculture in a global perspective.

The book includes sustainability, food security and fair trade as important considerations and discusses aspects such as organic values and principles as guides for development, communication and networks between producers and users, and power relations and barriers in form of economic, political and social structures.

Global Development of Organic Agriculture:
Challenges and Promises

Global Development of Organic Agriculture: Challenges and Promises

Edited by Niels Halberg, Marie Thøgersen Knudsen,
Thage Hyldrup Almqvist & Erik Steen Kristensen

Thank you!

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